



XV ENCUENTRO  
MANEJO Y GESTIÓN  
de Centros Históricos  
LA HABANA VIEJA

## “Town planning tools”

23<sup>rd</sup> – 26<sup>th</sup> May, 2017

Cities play an increasingly main role in the development of nations and are the result of a collective construction between the state and the citizens. Therefore, they require rules to determine the responsibilities and rights of both of them and more comprehensive policies and strategies from the environmental, sociocultural and socio-economic point of view, as well as the means to ensure the fulfilment of the goals. In this context, it is essential to articulate four types of urban instruments: planning, management, control and promotion of development that understand the participation of citizens and institutions as a transversal element.

At present, Cuban cities are subject to strong transformations because of the boom in tourism, the opening of new forms of economic management, the authorization of selling and buying of property and the growing role of the foreign investment. Although they represent an opportunity for the creation of new infrastructures, the generation of jobs and income, and the rehabilitation of buildings, among other positive aspects, they can also cause territorial unbalance economically, environmentally and socially and the loss of patrimonial values due to the prevalence of visions encouraging development over the cultivated ones.

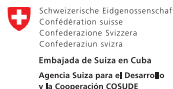
The growth of the cities demands on the one hand natural, human, economic and technological resources, and on the other hand suitable policies and urban practices that can promote a prosperous, sustainable and including development. Handling these situations can imply changes in the institutional, legal and administrative frame of the city and the updating of the town planning instruments that guarantee greater control of the future of cities, both for the public actors and the citizens.

The strengthening of local governments and the cession of competences for municipal or provincial management create new governmental challenges, which are manifested in the generation of capacities and instruments to order the actions of the public sector and the private sector, to generate local sources of income, to promote the citizens' participation and to exercise urban control. It cannot be obviated that when transformations in the institutional, juridical, administrative frames and others occur, or when big urban transformations linked to economic development are foreseen, it is necessary to assess and possibly reanalyse the traditional instruments for planning and management of the city, supplementing them with instruments for financing, control and promotion of development that even nowadays remain as pending subject.

In this context, the Master Plan of the Office of the Historian of Havana City calls to the 15<sup>th</sup> International Meeting on the Handling and Management of Historic Centres, with the goal of having a dialogue about the topics presented. Sponsored by the European Union, the Town Hall of Barcelona, the Swiss Agency for Development and Cooperation (COSUDE), the United Nations Population Fund (UNFPA), and the Friedrich Ebert Stiftung Foundation (FES), the meeting will take place in the Palacio del Segundo Cabo (the former Vice-governor's Palace) current Centre of Interpretation of the Cultural Relations between Cuba and Europe, located on the Square of Arms, in Havana's historic centre.

*Patricia*

Dra. Arq. Patricia Rodríguez Alomá  
Director of Master Plan  
The Office of the Historian of Havana City



[www.planmaestro.ohc.cu](http://www.planmaestro.ohc.cu)



## RELATED ACTIVITIES

### Meeting of the NETWORK of Offices of Historians and Conservators of the Cuban Patrimonial Cities

On 22<sup>nd</sup> May, one day before the beginning of the 15<sup>th</sup> International Meeting on Handling and Management of Historic Centres, the Ordinary Meeting of the NETWORK of Offices of Historians and Conservators of the Cuban Patrimonial Cities will take place in order to comply with the Organic Regulations of the institution.

### Postgraduate Course: "Old Havana: A public model of comprehensive and sustainable rehabilitation".

The 8<sup>th</sup> round of the postgraduate course will take place in the week from 29<sup>th</sup> May to 2<sup>nd</sup> June at San Gerónimo University in Havana. Its dynamics will be developed based on the presentation of a cycle of master lectures given by renowned specialists followed by debates at the end of each morning. In the afternoons, there will be specialized walking tours in the historic centre. It is recommended to researchers, professors, specialists, creators, civil servants and managers interested in that topic.

## REGISTRATION

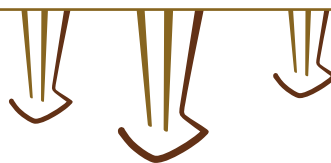
All participants of the Meeting and of the Postgraduate Course, both nationals and foreigners, will have to fill in the registration request form and send it to the email [manejoygestion@ohc.cu](mailto:manejoygestion@ohc.cu) with the subject "Registration MG XV", before 28<sup>th</sup> April 2017.

## PARTICIPATION FEES

15 <sup>th</sup> Meeting	250 cuc
8 <sup>th</sup> Postgraduate Course	150 cuc
15 <sup>th</sup> Meeting + 8 <sup>th</sup> Postgraduate Course	300 cuc

### Rights after having paid the participation fee

15 <sup>th</sup> Meeting	8 <sup>th</sup> Postgraduate Course
<ul style="list-style-type: none"><li>• Identification badge allowing access to all activities.</li><li>• Printed programme.</li><li>• Materials and documents related to the event.</li><li>• Welcome and closing cocktails.</li><li>• Coffee and lunches.</li><li>• Tour through sites of cultural interest.</li><li>• Cultural activities programmed in evening sessions.</li><li>• Certificate of participation.</li></ul>	<ul style="list-style-type: none"><li>• Lectures and recommended readings for every topic of the programme.<ul style="list-style-type: none"><li>• Tour through places of cultural interest and related to the topics of the course.</li></ul></li><li>• Coffee.</li><li>• Certificate of participation.</li></ul>



## LETTER OF INVITATION

The Master Plan can issue a letter of invitation (which does not cover the expenses for participation) with the name of the specialist requiring this to carry out the pertinent formalities in his/her institution, in order to get resources and/or authorisation for his/her participation.

## FORMS OF PAYMENT

The payment of the fees for participation at the 15<sup>th</sup> Meeting and the 8<sup>th</sup> Postgraduate Course, Such payments will also be accepted on the first day of the Meeting (23<sup>th</sup> May) and on the first day of the Postgraduate Course (29<sup>th</sup> May) during the registration hours (8 – 9 am) in the corresponding venues.

## ORGANIZING COMMITTEE

### *Honorary President*

Dr. Eusebio Leal Spengler  
Historian of Havana City

### *President*

Dra. Arq. Patricia Rodríguez Alomá  
Director, Master Plan  
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### *Secretary*

Yuniet Benítez Alarcón  
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Office of the Historian of Havana City.

### *Scientific Programme*

MSc. Niurka Cruz Sosa  
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### *Reporting*

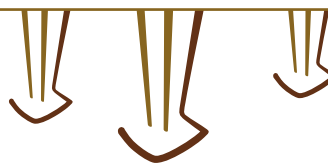
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### *Press*

Bsc. María Victoria Pardo Miranda  
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Office of the Historian of Havana City.

### *Registrations*

Bsc. Laura Molina Gutiérrez  
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## CONTACTS

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### *Postgraduate Course*

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### *San Cristóbal Travel Agency*

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Subject: "Pago de la cuota de participación"

